



Scraplanta

SCRAPLANTA ANNUAL REPORT

APRIL 1ST, 2022 - MARCH 31ST 2023
FISCAL YEAR

Executive Summary



Extraordinary things can happen when the community comes together for a common cause. We started our fiscal year with an empty storefront, a fiscal sponsor, and a lot of work to do! Yet in 12 wonderful months of support and action, we were able to get our 501(c)3 status, our certificate of occupancy, and a creative reuse center that is here to serve Atlanta!



I am forever impressed by the community's love for Scraplanta, and I will work my hardest to make maintain Scraplanta as a sustainable art resource for the Metro Atlanta community.



Scraplanta's retail space before and after hundreds of hours were poured into creating a crafter's paradise



Jonelle Dawkins
Executive Director

YEAR IN REVIEW PT I: SCRAPLANTA'S GLORIOUS RETURN

April 2022

Got the Keys to our Retail Space!



May 2022

Partnered with PaintLove for a Bottle Cap Mural at the Decatur Arts Fest



June 2022

Started Processing Donations and Prepping Retail Space

July 2023

Received laminate flooring from Lifecycle Building Center and supplies from Atlanta Green Theatre Shed

August 2022

Hosted a Bilingual Craft and Storytime at Patagonia ATL



September 2022

Revival Art Show at The Bakery ATL



YEAR IN REVIEW PART II: SCRAPLANTA'S LONG-ANTICIPATED RETAIL STORE!

October 2022

Prepared for Launch with
Sidewalk Sales



November 2022

Retail Store Grand Opening
Addition of 4 Reuse Specialists



December 2022

Added Thursdays to our retail schedule

January 2023

Hosted Leatherworking Class with Ecorise x
Southwest Airlines

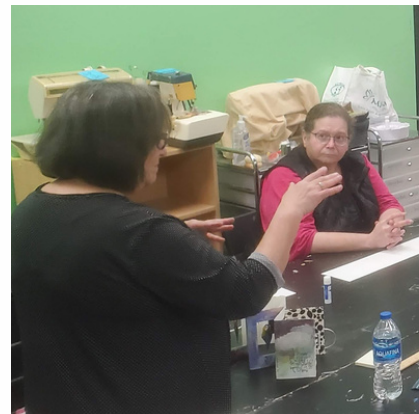
February 2023

Celebrated 5 years of
Scraplanta Inc.



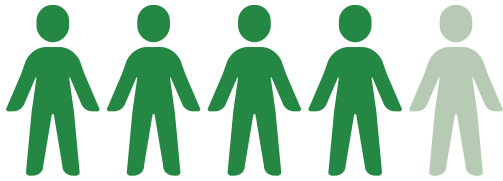
March 2023

Started education program
with four workshops



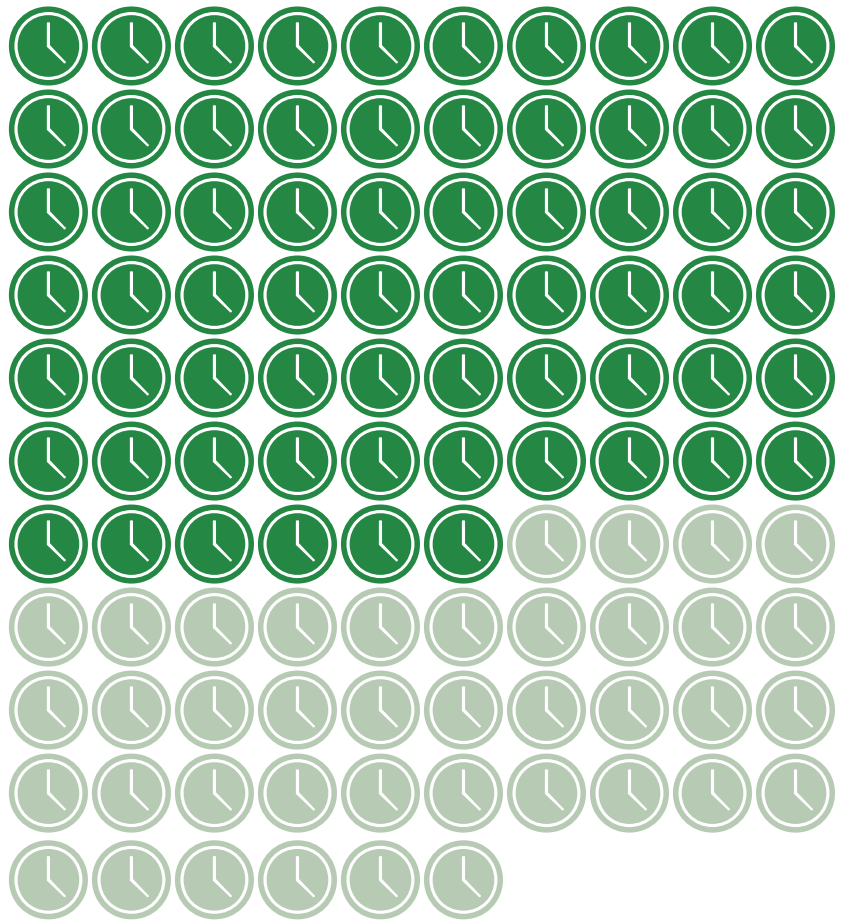
By The Numbers


Who:



4 Reuse Specialists
1 Executive Director

1060.5 Volunteer
Hours served by
66 different
Volunteers

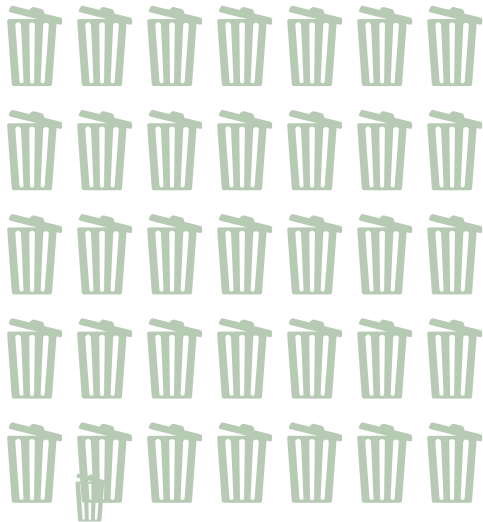


 Each Clock = 100 Volunteer Hours

 Each Green Clock = 1 Volunteer



Get Involved: scraplanta.org



What

35,211 pounds of materials
diverted from landfill

1,027 different donations

107 Different Zip Codes

Each Can = 1,000 lbs

The average Atlantan throws away 917
pounds of trash/ year, we offset the trash
footprint of 38 Atlantans!

SOURCE: city of Atlanta SMART waste management





Donor Support

Thanks to the support of our generous donors through our successful opening campaign and 5th year birthday fundraiser, we were able to open our doors and improve our volunteer management software.

Community Events & Partnerships



Ridwell Pickups with T-shirts & Jeans and Easter Plastic



Sponsorship from Charcoal Blue paid for new shelves



Flooring donation from LifeCycle Building Center



The Bakery Revival Art Show



ARTucker Art in the Park Community Partner



Partnership with EcoRise and Southwest Airlines

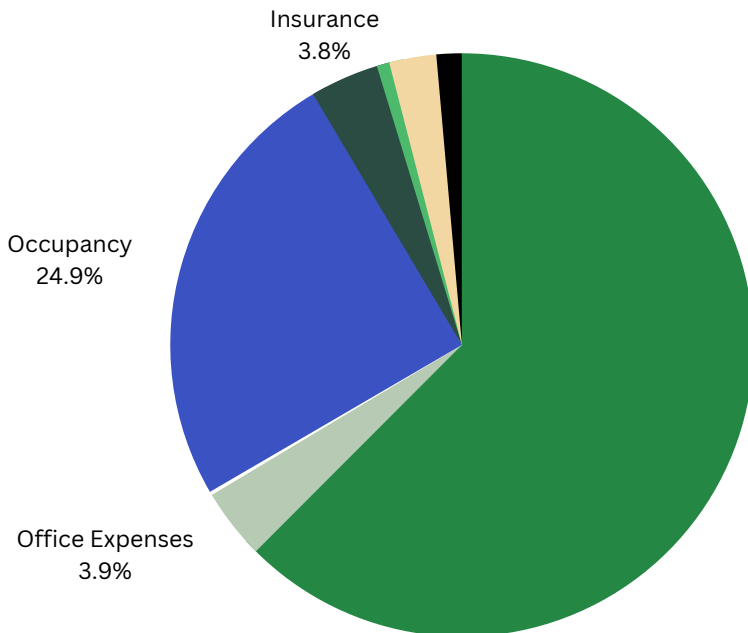
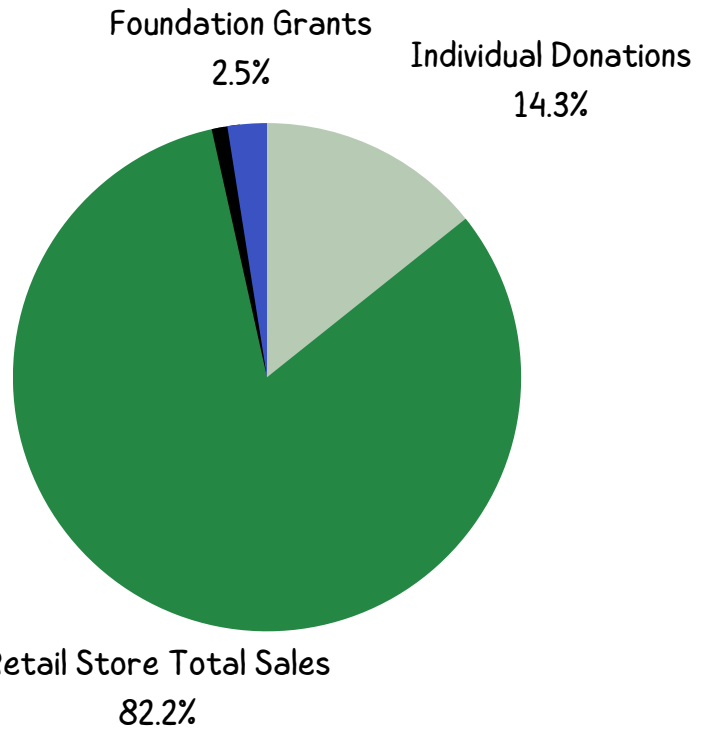
Expense Report

Operated at a loss, but we didn't open the retail store until Late October 2022

Revenue Streams

Total Revenue \$50,944.54

Education Program Revenue- 1%



FY '22-'23 Expense Report

Total Expenses \$52,520.32

Payroll Expenses 62.5%

Advertising & Marketing - .7%

Supplies- 2.6 %

Registration Fees 1.4 %

